

Technology Visioning Process

This visioning activity provides participants an opportunity to efficiently draft an instructional technology vision for their district or school.

Overview

- Part I: Participants understand what a vision statement is and examine sample vision statements in preparation for creating their own.
- Part II: Participants are lead through a process of writing a vision statement for their school or district.
- Part III: Pairs of participants reach consensus on one vision statement for their school or district.
- Part IV: The whole group views the collective vision statements of the small groups in preparation for the final step, which is to develop one vision statement for the school/district.
- Part V: The Nominal Group Technique is used to reach consensus on the final vision statement.

Time Needed

This activity takes 45-60 minutes depending on the size of the group.

Materials

- Sample Vision Statements
- My/Our Technology Vision Statement Form (one per participant)
- Our Technology Vision Statement
- Newsprint
- Magic Markers
- Large “peel and stick” dots (twelve dots per participant)
- Laptop and LCD Projector (optional)

Instructions

- Part I: In preparation for this process, post the saved newsprint from the People Wheel and Process Area activities:
- Explain the following points, which are important for creating the vision:

- A vision statement is a **short, simply-written** statement that points to the future and serves to motivate individuals to move toward achieving that vision.
- It is imperative that all stakeholder groups participate in the visioning process to ensure their buy-in and support.
- Distribute sample vision statements as a resource to participants.

Part II: Before the activity starts, preprint each of the following three questions on a piece of newsprint and post them in front of the room.

- What will technology look like in our schools in 2020?
- How will technology benefit all of the stakeholder groups in our school community?
- What do we need to do to achieve the vision?
- Using the School 2.0 map and the previously-completed People Wheel and Process Areas responses, direct participants to reflect on the knowledge they gained during the process.
- Using the My/Our Technology Vision Statement Form, ask each participant to write one sentence to answer each question above. Each response should encapsulate aspects of all previous experiences.

Part III: In pairs, ask participants to read each other's statements and collaborate to reach consensus and develop one statement for each of the three questions on which both can agree.

- Collect each team's *Our Technology Vision Statement*.

[Provide a break for participants while the facilitator writes each of the vision statements on a piece of newsprint, by question, according to the illustration below. Newsprint is then posted on the wall.]

Question 1	Question 2	Question 3
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Part IV: Invite participants to go on a gallery walk examining collective responses that have been written on newsprint.

Part V: Using the Nominal Group Technique (NGT), conduct a whole group discussion using the following questions:

Nominal Group Technique

Nominal Group Technique (NGT) is a collaboration that results in the collective consensus of a group by means of a structured process and results in a greater number of quality and creative solutions.

- Was anything omitted that should be there?
- Are any statements almost alike? If so, which can be deleted or combined?
- If the group agrees to any of the suggestions, note suggestions on the newsprint.
- Distribute 12 “dots” (see materials) to each participant. Each person may “spend” up to four dots of their original 12 under each of the three questions. The strength of their support is signified by placing their dots on the vision statement(s) that reflect the vision they feel best encapsulates what is needed to move their school or district forward. The four dots can be “spent” all on one statement or can be divided among two, three or four statements depending on how strongly a participant feels about particular responses.
- Tabulate the votes and identify the statement under each question that received the most votes. Combine their selected statements from each question. These three statements become the draft vision statement.
- Have participants discuss and refine or “tweak” the vision statement to ensure it accurately reflects the group’s collective sentiments.
- Confirm that the group accepts the final agreed-upon vision statement

Sample Vision Statements

- Magner Academy is dedicated to providing the highest quality educational program with cornerstones that value learning, promote self-worth among students and staff, ensure quality performance among students and staff, and provide transition for students to a productive and responsible participation in society at large.
- HJH is a leading entity providing training, knowledge and consulting services all over the world in the fields of self development and human resources development for individuals and business societies.
- Our classrooms provide environments where the potential for learning is open and free to every student.
- To give the customer reasons to smile.
- To provide an environment of educational excellence while challenging the academically accelerated individual and accelerating the academically challenged individual.
- Land a man on the moon and safely return him to earth by the end of this decade.
- I have a dream that all men will be judged by the merit of their character, not by the color of their skin.

My Technology Vision Statement

- What will technology look like in our schools in 2020?

- How will technology benefit all stakeholder groups in our school community?

- What do we need to do to achieve the vision?

Our Technology Vision Statement

- What will technology look like in our schools in 2020?

- How will technology benefit all stakeholder groups in our school community?

- What do we need to do to achieve the vision?

Technology Vision Statement

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